

**STATE OF IOWA
DEPARTMENT OF COMMERCE
BEFORE THE IOWA UTILITIES BOARD**

**FILED WITH
Executive Secretary
December 30, 2014
IOWA UTILITIES BOARD**

IN RE:

PEAK ALERT RULES

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DOCKET NO. RMU-2014-0007

MIDAMERICAN ENERGY COMPANY’S STATEMENT OF POSITION

COMES NOW, MidAmerican Energy Company (“MidAmerican”), and submits its Statement of Position responding to the proposed changes to the Iowa Utilities Board’s (“Board”) Peak Alert Rules outlined in its Order Commencing Rule Making issued November 19, 2014. In its Order, the Board allowed parties to submit a Statement of Position on or before December 30, 2014.

MidAmerican supports the Board’s proposed amendments and appreciates the Board’s willingness to allow the utilities the flexibility in providing customer education materials. Moreover, the latitude to tailor customer energy conservation messages is also appreciated and will allow MidAmerican to tailor its customer communication on those issues that impact MidAmerican’s customers.

MidAmerican also notes that it supports the proposed modification offered by the Office of Consumer Advocate (“OCA”) to include information regarding the benefits of energy efficiency in the OCA’s Statement of Position filed on December 23, 2014.

WHEREFORE, MidAmerican appreciates the opportunity to provide its Statement of Position and MidAmerican respectfully requests the Board take notice of MidAmerican's support of the rule changes.

DATED this 30th day of December, 2014.

Respectfully submitted,

MIDAMERICAN ENERGY COMPANY

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