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February 14, 2014

Ms. Joan Conrad, Executive Secretary  
Iowa Utilities Board  
1375 East Court Avenue, Room 69  
Des Moines, IA 50319-0069

**FILED WITH  
Executive Secretary  
February 14, 2014  
IOWA UTILITIES BOARD**

RE: Interstate Power and Light Company  
Docket No. RN-2014-0001  
Application for Approval of Non-Standard Notices

Dear Secretary Conrad:

Enclosed please find Interstate Power and Light Company's Application for Approval of Non-Standard Notices in the above-referenced docket, as filed today on EFS.

Very truly yours,

/s/ Sheree Strom Carson  
Sheree Strom Carson

SSC/kjf  
Enclosures

**February 14, 2014**

**IOWA UTILITIES BOARD**

**STATE OF IOWA**

**BEFORE THE IOWA UTILITIES BOARD**

<b>IN RE:</b>	
<b>INTERSTATE POWER AND LIGHT COMPANY</b>	<b>DOCKET NO. RN-2014-0001</b>

**APPLICATION FOR APPROVAL OF NON-STANDARD NOTICES**

**COMES NOW**, Interstate Power and Light Company (IPL) and in support of its application to the Iowa Utilities Board (Board), pursuant to 199 Iowa Administrative Code (IAC) 26.5(1)"d"(1), for approval of non-standard notices, states:

1. IPL is preparing to file an application for increased rates pursuant to Iowa Code § 476.6.
2. In six previous electric rate cases, IPL and its predecessor companies determined it was appropriate to use a non-standard notice because the standard forms of notice in the Board's rules did not exactly fit the company's situation. See Docket Nos. RN-94-13, RN-02-1, RN-02-6, RN-04-1, RN-2009-0003, and RN-2010-0001.
3. The Board, in Docket No. RPU-05-3, "Order on Rehearing," issued June 7, 2006 (RPU-05-3 Order), indicated the notice may not need to be the same for all customer classes or all pricing zones, noting that a bill message may be sufficient for customers who will experience a rate decrease, while lighting customers are likely to require a separate written notification. The Board indicated

IPL could ask the Board to consider alternatives to the standard notice for some customers or customer classes.

4. IPL has received customer feedback in prior electric rate case dockets that the breakdown by rates in a large table in the customer notice is often confusing and difficult to follow. Customers expressed a desire to know the impacts specific to their situation in a user-friendly format. The proposed notices address this need.

5. It is one of IPL's primary objectives for the notices for its upcoming application to increase rates (rate case), to be as understandable and customer-friendly as possible. IPL's goals for the notices are as follows:

- a. Provide effective notice of IPL's application to increase rates;
- b. Make the notices as understandable as possible for every customer class;
- c. Provide information on how to participate in the rate case process; and
- d. Provide access to resources for more information about the rate case for customers via telephone or the internet.

6. IPL used the customer notices in Docket No. RN-2010-0001 as a starting point for the proposed notices for IPL's current application to increase rates. The previous notices met IPL's goals stated above and were approved in Docket No. RN-2010-0001. Because the rate equalization for all IPL customers has been completed, the proposed notices do not include zone-specific information as did the notices in Docket No. RN-2010-0001.

7. IPL believes that the standardized notice, Form B, from 199 IAC 26.5(1), would not adequately meet these goals for customers. Therefore, IPL seeks Board approval for the non-standard notices for the following: Residential,

General Service, Large General Service, Large General Service Bulk, and Municipal Street Lighting customer classes, found in Attachments 1 through 5 respectively.

8. The attached notices (Attachments 1 through 5) contain the necessary information in the standard notice form as required by 199 IAC 26.5(1)"d"(3) in order to provide effective notice of IPL's application to increase rates, IPL's stated goal "a" for the notices.

9. To make the notice as understandable as possible, IPL's stated goal for the notices "b", IPL proposes to use five different customer notices, with the notices segmented by customer class. As previously stated, the five customer classes are: Residential, General Service, Large General Service, Large General Service Bulk, and Municipal Street Lighting. IPL's two customers on Standby Service will be noticed individually. The five customer class notices all contain the necessary information in the standard notice form as required by 199 IAC 26.5(1)"d"(3). Note that the customer notices for the Residential, General Service, Large General Service, and Large General Service Bulk customer classes contain the required information for non-metered area lighting service. This allows customers who have non-metered area lighting service along with metered electric service to receive the information required by 199 IAC 26.5(1)"d"(3) since these customers have their non-metered service depicted on their monthly bill along with their metered service. IPL has not yet determined whether there will be a proposed increase in rates for lighting service, and this is reflected in the draft notices provided with this application.

10. In this case, IPL is proposing to continue the transmission cost rider that the IUB approved on a pilot basis in 2011. The transmission cost rider allows IPL to recover charges assessed by its electric transmission service provider, ITC Midwest, which have been approved by the Federal Energy Regulatory Commission (FERC). As is currently the case, future increases or decreases in transmission charges would be included on IPL customers' bills with notice and would not be reviewed by the IUB through the normal rate case process.

11. IPL is not requesting interim rates under Iowa Code § 476.6(10) in this case. Accordingly, the proposed notices do not contain interim rate information.

12. Subparagraph 26.5(1)"c"(3) requires averages used in the standard form to be median averages. Instead, IPL proposes to base its calculations on the arithmetic mean system customer's electricity usage of each class to show the typical bill impact. This is the same methodology to calculate the non-median averages approved by the Board in IPL's last three revenue electric rate case notices. See Docket Nos. RN-04-1, RN-2009-0003 and RN-2010-0001.

13. The calculation of the median involves time consuming and costly data inputs to produce a result that is likely to be less informative to customers than the use of the mean average. The Board's March 4, 2004, Order in Docket RN-04-1 stated, "The use of mean averages appears to better communicate to most customers the impact of the impending rate case."

14. Additional information on Consumer Comment hearings is provided in IPL's proposed notices. This additional information helps meet IPL's stated goals "a" and "c" for the notices.

15. IPL believes the information required by 199 IAC 26.5(1)"d"(3) for the notice is critical information for customers. IPL also believes that this information is only one part of the rate case communication process. The required information provides customers with the impacts of a proposed increase in rates as well as the process of a rate case. Customers also request information on the causes for the application to increase rates and ways to help mitigate the impacts of increased rates, IPL's stated goal for the notices, "d". The letter from the President of IPL, Tom Aller, to be included as part of the proposed notices, helps provide this additional information to customers in one concise, customer-friendly communication. This letter has been part of IPL's previous customer notices. See Docket Nos. RN-04-1, RN-2009-0003, and RN-2010-0001. IPL will file the rate case explanation letter to be used in the proposed notices, for informational purposes, at a later date. This is similar to the process used in Docket Nos. RN-04-1, RN-2009-0003, and RN-2010-0001.

16. The print size in the proposed notices in Attachments 1 through 5 will be similar to the font size in IPL's prior notices. This font size is believed to be of adequate size to allow customers to easily read the information in the notices. In fact, the notices will follow the same format as in Docket Nos. RN-04-1, RN-2009-0003, and RN-2010-0001. The notices will be printed on 11 inch by 17 inch paper, double-sided. The outside is the mailing panel, page 1 on Attachments 1 through 5. The inside left is the customer letter; the remaining two panels are the specific notice information.

17. In support of IPL's stated goals for the notices, "d", IPL will make available information for all customer classes through its Customer Service Center or through the Alliant Energy website. This will allow customers to research information for all customer classes, if desired.

18. As permitted under 199 IAC 26.5(1)"f"(2), IPL intends to mail the notices as a separate mailing to customers, on or before approximately March 28, 2014.

19. IPL anticipates filing its application for increased rates on or about March 28, 2014. Due to the class-specific nature of the proposed notices, it is anticipated that the lead time for printing and processing will be longer than would be the case for a single standard notice. In order to achieve the March 28, 2014 filing date, IPL requests expedient treatment of this application for non-standard notices.

**WHEREFORE**, Interstate Power and Light Company, for the reasons stated above, respectfully requests that the Iowa Utilities Board approve the attached non-standard notices for use in the electric rate case docket to be initiated on or before March 28, 2014. IPL further requests the Board approve the manner and timing of the delivery of the notices to customers as described in this application.

Dated this 14<sup>th</sup> day of February, 2014.

Respectfully submitted,

Interstate Power and Light Company

By: /s/ Sheree Strom Carson

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PaulaJohnson@Alliantenergy.com

## NOTICE OF PROPOSED ELECTRIC RATE CHANGE

### The Rate Case process

After a thorough review of the company's request, the IUB will establish final electric rates, which may be different than the electric rates proposed by Alliant Energy. The IUB will also determine when the rates will become effective.

You have the right to file written comments to the proposed change in rates with the IUB. Customers should provide the IUB with any facts that would assist in determining a fair and reasonable outcome to the rate change request. This information is available to the Office of Consumer Advocate (OCA), a division of the Iowa Department of Justice. The OCA represents the public in rate cases before the IUB. Customers may also request a public consumer comment meeting. Please address written comments or requests to: Iowa Utilities Board, 1375 East Court Ave. Room 69, Des Moines, Iowa 50319. Customers may also submit comments or requests by sending an e-mail to [customer@iub.iowa.gov](mailto:customer@iub.iowa.gov) or by visiting the IUB's website [www.iub.iowa.gov](http://www.iub.iowa.gov). Only written comments mailed to the IUB, submitted through the IUB's electronic form or sent via e-mail will be accepted.

### As part of this process, the IUB will host a series of consumer comment meetings:

**Day, Month @ 0:00 pm - Address**

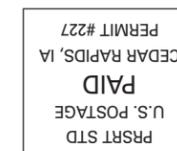
Additional consumer comment meetings may be scheduled by the IUB, if necessary.

Customers with questions regarding the rate case proposal may contact Alliant Energy customer service representatives at 1-800-ALLIANT (800-255-4268) or by sending an e-mail to [iowarates@alliantenergy.com](mailto:iowarates@alliantenergy.com). Written explanations of all current and proposed rate schedules are available upon request and will be sent to you at no charge. The current and proposed rate schedules are also available at [alliantenergy.com/iowarates](http://alliantenergy.com/iowarates).

Learn more about Alliant Energy's proposed change in rates by visiting [alliantenergy.com/iowarates](http://alliantenergy.com/iowarates).

### Your customer notice includes:

- Details on Alliant Energy's rate proposal and the potential impact on your bill.
- Ways you can learn more about the rate case.
- Information on energy-efficient ways to potentially reduce the impact of the rate case on your electric bill.



**Alliant Energy rate case proposal:**

Alliant Energy's Iowa electric utility, Interstate Power and Light Company, is requesting approval from the Iowa Utilities Board (IUB) to increase its Iowa retail electric rates, effective MONTH DAY. The proposed increase in annual revenues for all customer classes combined will be approximately \$ X million or X percent.

The effect of the proposed change on your electric bill will vary depending upon your electric usage level.

The IUB may docket the company's application, which suspends the effective date of the proposed final electric rate change, in order to examine the request.

The following table reflects the customer rate impact related to the implementation of the proposed final change in electric rates:

**Proposed final change in electric rates**

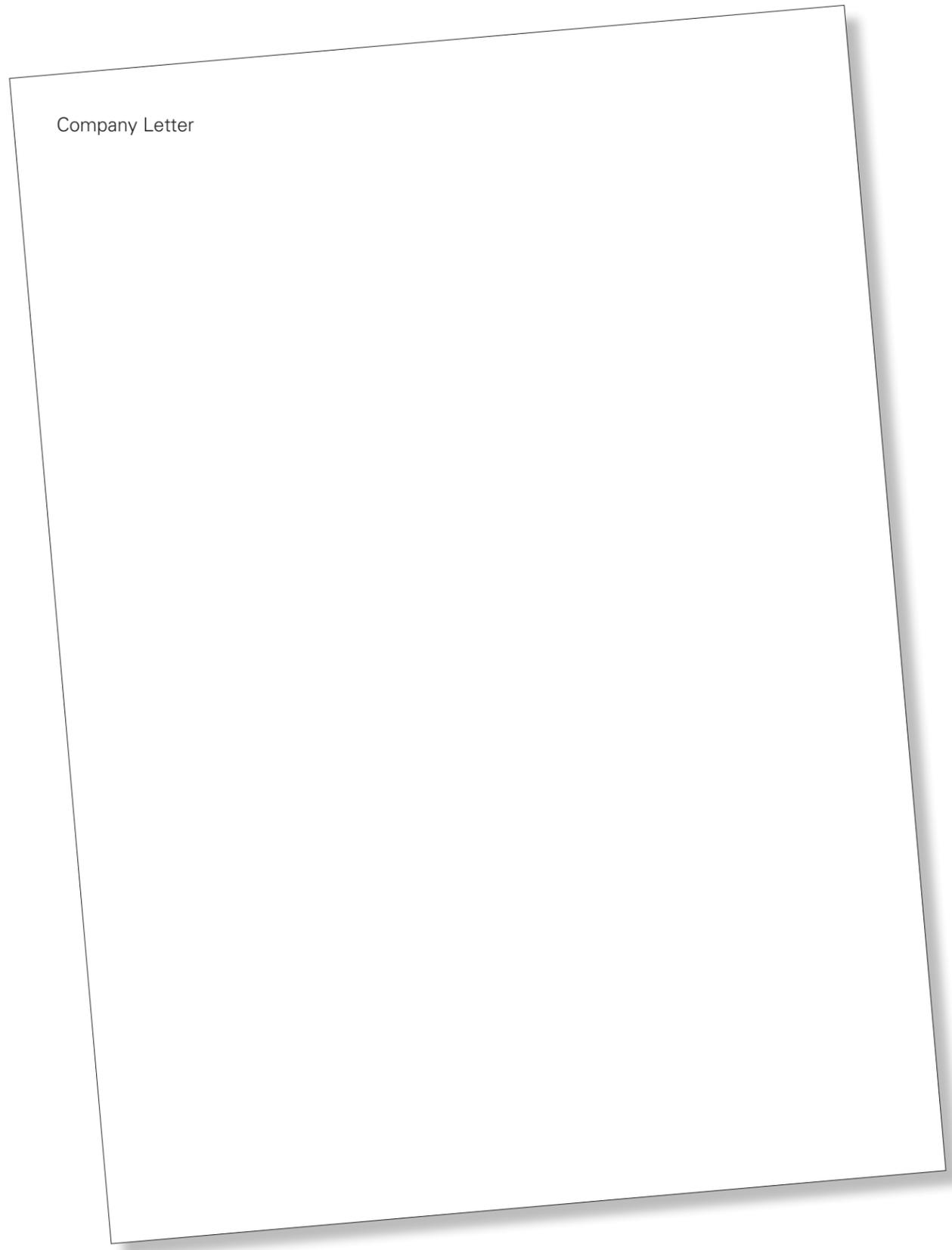
**Residential customer class**

Typical Monthly Bill	+	Proposed Increase	=	Proposed Typical Monthly Bill	% Increase
\$	+	\$	=	\$	%

We are proposing (no change) / (X% increase) to lighting rates for area lighting customers renting an outdoor area security light from Alliant Energy.

In this case, Alliant Energy is proposing to continue the transmission cost rider that the IUB approved on a pilot basis in 2011. The transmission rider allows Alliant Energy to recover charges assessed by its electric transmission service provider, ITC Midwest, which have been approved by the Federal Energy Regulatory Commission (FERC). As is currently the case, future increases or decreases in transmission charges would be included on customers' bills with notice and would not be reviewed by the IUB through the normal rate case process.

Learn more about Alliant Energy's proposed change in rates by visiting [alliantenergy.com/iowarates](http://alliantenergy.com/iowarates).



Company Letter

## NOTICE OF PROPOSED ELECTRIC RATE CHANGE

### The Rate Case process

After a thorough review of the company's request, the IUB will establish final electric rates, which may be different than the electric rates proposed by Alliant Energy. The IUB will also determine when the rates will become effective.

You have the right to file written comments to the proposed change in rates with the IUB. Customers should provide the IUB with any facts that would assist in determining a fair and reasonable outcome to the rate change request. This information is available to the Office of Consumer Advocate (OCA), a division of the Iowa Department of Justice. The OCA represents the public in rate cases before the IUB. Customers may also request a public consumer comment meeting. Please address written comments or requests to: Iowa Utilities Board, 1375 East Court Ave. Room 69, Des Moines, Iowa 50319. Customers may also submit comments or requests by sending an e-mail to [customer@iub.iowa.gov](mailto:customer@iub.iowa.gov) or by visiting the IUB's website [www.iub.iowa.gov](http://www.iub.iowa.gov). Only written comments mailed to the IUB, submitted through the IUB's electronic form or sent via e-mail will be accepted.

### As part of this process, the IUB will host a series of consumer comment meetings:

**Day, Month @ 0:00 pm - Address**

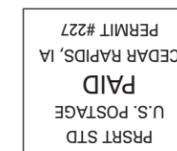
Additional consumer comment meetings may be scheduled by the IUB, if necessary.

Customers with questions regarding the rate case proposal may contact Alliant Energy customer service representatives at 1-800-ALLIANT (800-255-4268) or by sending an e-mail to [iowarates@alliantenergy.com](mailto:iowarates@alliantenergy.com). Written explanations of all current and proposed rate schedules are available upon request and will be sent to you at no charge. The current and proposed rate schedules are also available at [alliantenergy.com/iowarates](http://alliantenergy.com/iowarates).

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### Your customer notice includes:

- Details on Alliant Energy's rate proposal and the potential impact on your bill.
- Ways you can learn more about the rate case.
- Information on energy-efficient ways to potentially reduce the impact of the rate case on your electric bill.



Company Letter

**Alliant Energy rate case proposal:**

Alliant Energy's Iowa electric utility, Interstate Power and Light Company, is requesting approval from the Iowa Utilities Board (IUB) to increase its Iowa retail electric rates, effective MONTH DAY. The proposed increase in annual revenues for all customer classes combined will be approximately \$ X million or X percent.

The effect of the proposed change on your electric bill will vary depending upon your electric usage level.

The IUB may docket the company's application, which suspends the effective date of the proposed final electric rate change, in order to examine the request.

The following table reflects the customer rate impact related to the implementation of the proposed final change in electric rates:

**Proposed final change in electric rates**

**General Service customer class**

Typical Monthly Bill	+	Proposed Increase	=	Proposed Typical Monthly Bill	% Increase
\$	+	\$	=	\$	%

We are proposing (no change) / (X% increase) to lighting rates for area lighting customers renting an outdoor area security light from Alliant Energy.

In this case, Alliant Energy is proposing to continue the transmission cost rider that the IUB approved on a pilot basis in 2011. The transmission rider allows Alliant Energy to recover charges assessed by its electric transmission service provider, ITC Midwest, which have been approved by the Federal Energy Regulatory Commission (FERC). As is currently the case, future increases or decreases in transmission charges would be included on customers' bills with notice and would not be reviewed by the IUB through the normal rate case process.

Learn more about Alliant Energy's proposed change in rates by visiting [alliantenergy.com/iowarates](http://alliantenergy.com/iowarates).

## NOTICE OF PROPOSED ELECTRIC RATE CHANGE

### Your customer notice includes:

- Details on Alliant Energy's rate proposal and the potential impact on your bill.
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- Information on energy-efficient ways to potentially reduce the impact of the rate case on your electric bill.



## The Rate Case process

After a thorough review of the company's request, the IUB will establish final electric rates, which may be different than the electric rates proposed by Alliant Energy. The IUB will also determine when the rates will become effective.

You have the right to file written comments to the proposed change in rates with the IUB. Customers should provide the IUB with any facts that would assist in determining a fair and reasonable outcome to the rate change request. This information is available to the Office of Consumer Advocate (OCA), a division of the Iowa Department of Justice. The OCA represents the public in rate cases before the IUB. Customers may also request a public consumer comment meeting. Please address written comments or requests to: Iowa Utilities Board, 1375 East Court Ave. Room 69, Des Moines, Iowa 50319. Customers may also submit comments or requests by sending an e-mail to [customer@iub.iowa.gov](mailto:customer@iub.iowa.gov) or by visiting the IUB's website [www.iub.iowa.gov](http://www.iub.iowa.gov). Only written comments mailed to the IUB, submitted through the IUB's electronic form or sent via e-mail will be accepted.

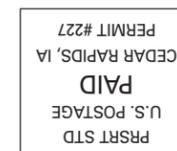
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**Alliant Energy rate case proposal:**

Alliant Energy's Iowa electric utility, Interstate Power and Light Company, is requesting approval from the Iowa Utilities Board (IUB) to increase its Iowa retail electric rates, effective MONTH DAY. The proposed increase in annual revenues for all customer classes combined will be approximately \$ X million or X percent.

The effect of the proposed change on your electric bill will vary depending upon your electric usage level.

The IUB may docket the company's application, which suspends the effective date of the proposed final electric rate change, in order to examine the request.

The following table reflects the customer rate impact related to the implementation of the proposed final change in electric rates:

**Proposed final change in electric rates**

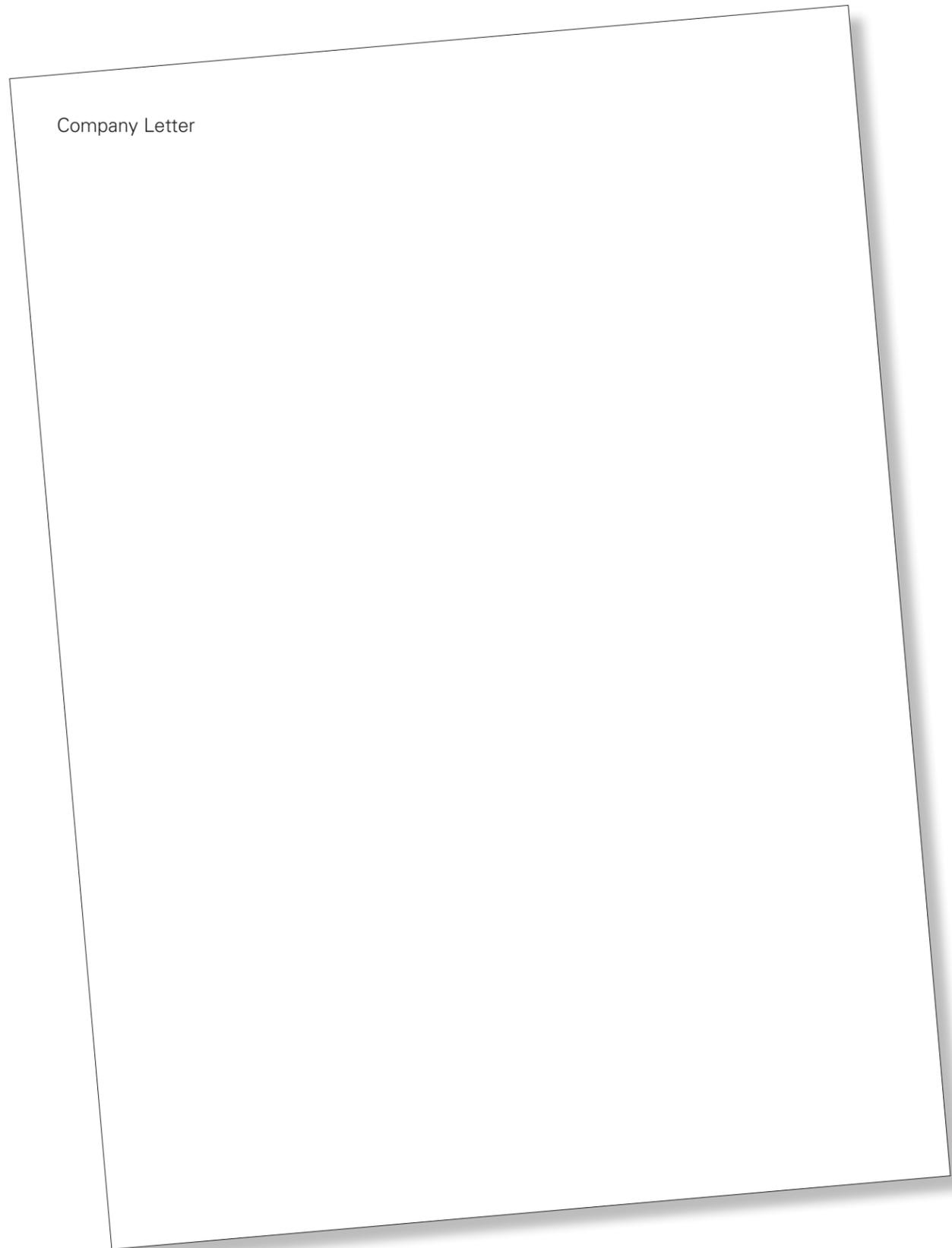
**Large General Service customer class**

Typical Monthly Bill	+	Proposed Increase	=	Proposed Typical Monthly Bill	% Increase
\$	+	\$	=	\$	%

We are proposing (no change) / (X% increase) to lighting rates for area lighting customers renting an outdoor area security light from Alliant Energy.

In this case, Alliant Energy is proposing to continue the transmission cost rider that the IUB approved on a pilot basis in 2011. The transmission rider allows Alliant Energy to recover charges assessed by its electric transmission service provider, ITC Midwest, which have been approved by the Federal Energy Regulatory Commission (FERC). As is currently the case, future increases or decreases in transmission charges would be included on customers' bills with notice and would not be reviewed by the IUB through the normal rate case process.

Learn more about Alliant Energy's proposed change in rates by visiting [alliantenergy.com/iowarates](http://alliantenergy.com/iowarates).



Company Letter

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- Information on energy-efficient ways to potentially reduce the impact of the rate case on your electric bill.



## The Rate Case process

After a thorough review of the company's request, the IUB will establish final electric rates, which may be different than the electric rates proposed by Alliant Energy. The IUB will also determine when the rates will become effective.

You have the right to file written comments to the proposed change in rates with the IUB. Customers should provide the IUB with any facts that would assist in determining a fair and reasonable outcome to the rate change request. This information is available to the Office of Consumer Advocate (OCA), a division of the Iowa Department of Justice. The OCA represents the public in rate cases before the IUB. Customers may also request a public consumer comment meeting. Please address written comments or requests to: Iowa Utilities Board, 1375 East Court Ave. Room 69, Des Moines, Iowa 50319. Customers may also submit comments or requests by sending an e-mail to [customer@iub.iowa.gov](mailto:customer@iub.iowa.gov) or by visiting the IUB's website [www.iub.iowa.gov](http://www.iub.iowa.gov). Only written comments mailed to the IUB, submitted through the IUB's electronic form or sent via e-mail will be accepted.

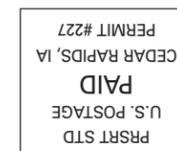
### As part of this process, the IUB will host a series of consumer comment meetings:

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Customers with questions regarding the rate case proposal may contact Alliant Energy customer service representatives at 1-800-ALLIANT (800-255-4268) or by sending an e-mail to [iowarates@alliantenergy.com](mailto:iowarates@alliantenergy.com). Written explanations of all current and proposed rate schedules are available upon request and will be sent to you at no charge. The current and proposed rate schedules are also available at [alliantenergy.com/iowarates](http://alliantenergy.com/iowarates).

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The effect of the proposed change on your electric bill will vary depending upon your electric usage level.

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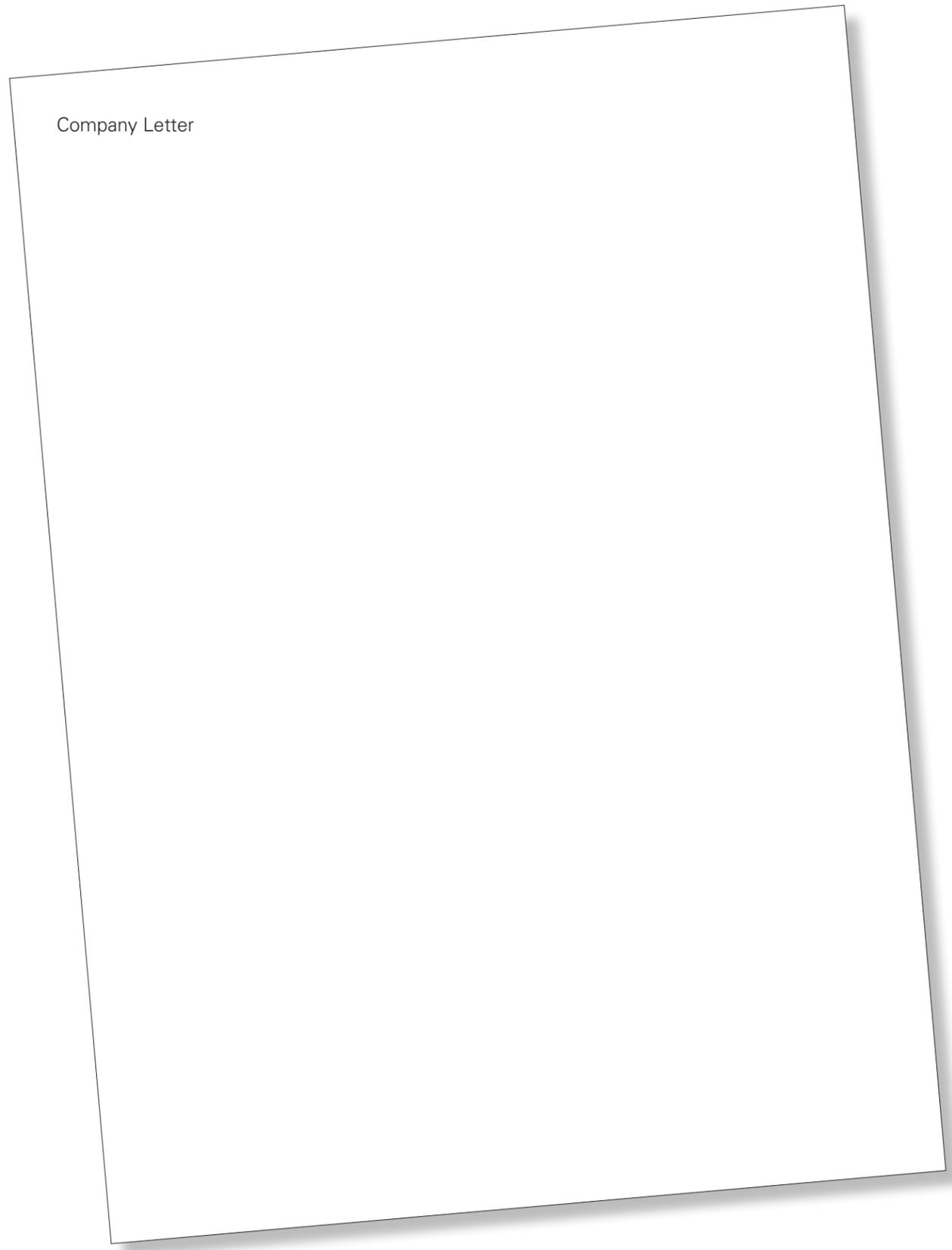
**Large General Service Bulk Usage customer class**

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\$	+	\$	=	\$	%

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Company Letter

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**Day, Month @ 0:00 pm - Address**

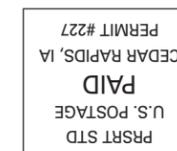
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### Your customer notice includes:

- Details on Alliant Energy's rate proposal and the potential impact on your bill.
- Ways you can learn more about the rate case.
- Information on energy-efficient ways to potentially reduce the impact of the rate case on your electric bill.



**Alliant Energy rate case proposal:**

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The effect of the proposed change on your electric bill will vary depending upon your electric usage level.

The IUB may docket the company's application, which suspends the effective date of the proposed final electric rate change, in order to examine the request.

The following table reflects the customer rate impact related to the implementation of the proposed final change in electric rates:

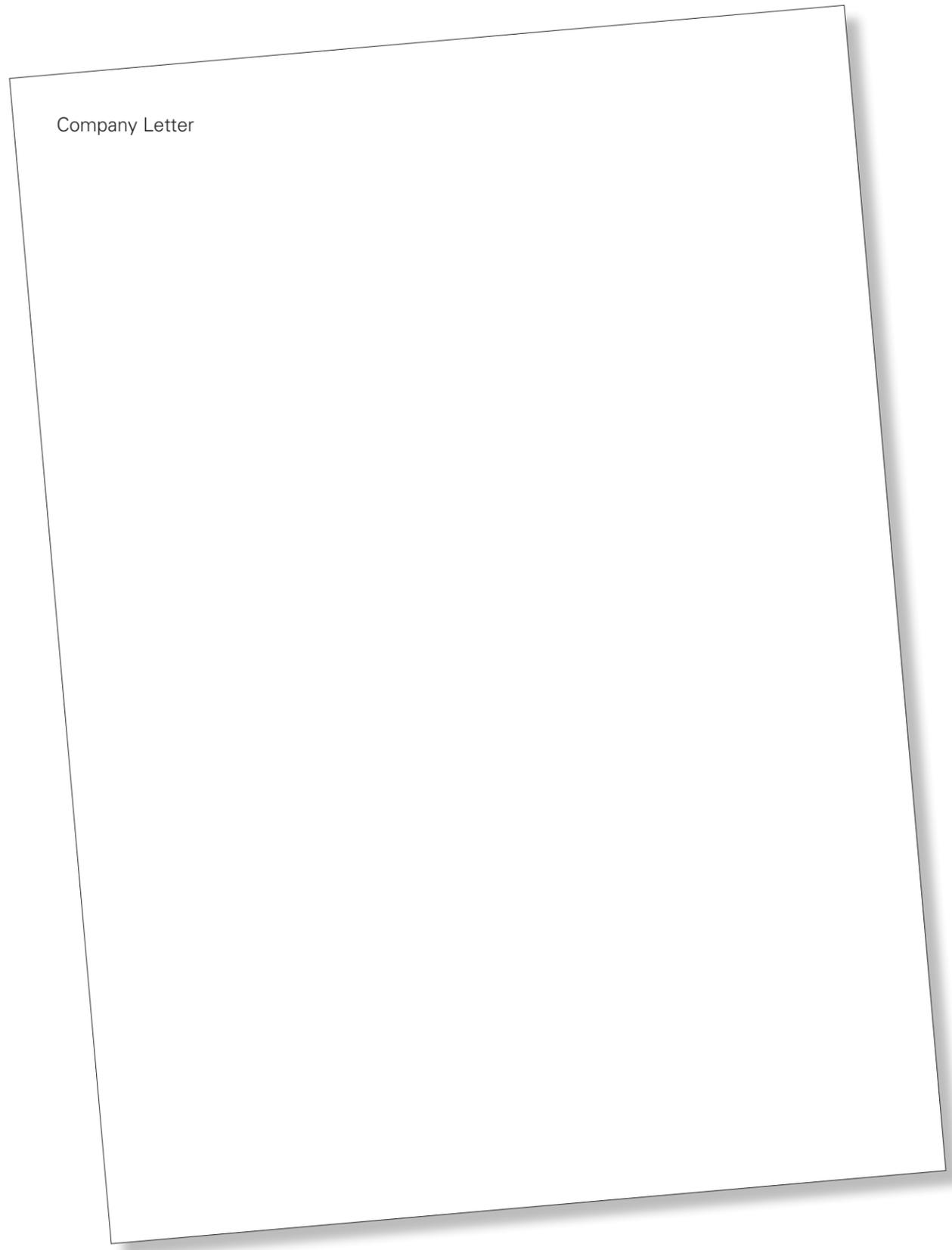
**Proposed final change in electric rates**

**Municipal Street Lighting customer class**

Typical Monthly Bill	+	Proposed Increase	=	Proposed Typical Monthly Bill	% Increase
\$	+	\$	=	\$	%

In this case, Alliant Energy is proposing to continue the transmission cost rider that the IUB approved on a pilot basis in 2011. The transmission rider allows Alliant Energy to recover charges assessed by its electric transmission service provider, ITC Midwest, which have been approved by the Federal Energy Regulatory Commission (FERC). As is currently the case, future increases or decreases in transmission charges would be included on customers' bills with notice and would not be reviewed by the IUB through the normal rate case process.

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Company Letter